### PERSONALIZED PROMOTIONS & PACKAGING





ASI# 34345 · PPAI# 112644 · SAGE# 53028 · UPIC# ALL1001























# RESISTANCE WORKOUT BANDS



### **WELCOME**

your hotel guests with the compact convenient gym that allows for working out in the privacy of their room and can be taken along as they travel.

#### **LOOK LIKE A PRO**

all year round with Golf Resistance Bands. They're great for stretching and warming up before teeing off!

### **HEALTH & WELLNESS**

programs for senior centers and retirement homes can utilize Workout Bands<sup>™</sup> for their daily activities



### **101 EXERCISE**

possibilities with Workout Bands™. They're a super product for online stores, employee health and wellness programs, and much more!



### **TRADE SHOW**

giveaways can make a lasting impression. The Workout Band™ is a great trade show giveaway that's sure to get noticed!











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**LOOKING FOR PRODUCTS MADE IN THE USA?** Just look for this logo!



### RESISTANCE BANDS





### RESTORE STRENGTH AND IMPROVE FLEXIBILITY

The Resistance Band is the only exercise band to offer high-quality digital imprint of photo-quality images!

This 3 1/2' long by 3" wide strip with its large imprint area offers a huge platform to include multiple logos, photography, and BIG messages. Each band is non-latex and can provide the user with an uncomplicated workout option outside the gym.



### INSTRUCTIONAL EXERCISES AVAILABLE.

### 6T - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length x Width	100	250	500	1000	2500	5000	Available colors	Imprint Area
8D100	3 1/2' x 3"	7.13	6.86	5.96	5.19	4.51	4.10	All Colors	40" × 2 1/2"

1 per poly-bag with 10 Minute workout insert, add 1.42T.

1 per poly-bag with 10 Minute workout insert + stock header, add 1.75T



Resistance Bands are not toys. Keep Out of Reach of Children. Discard if band develops small tears or holes. Consult a physician before beginning any fitness program. Avoid exercises where the band could snap towards head and face. Imprinting Prices Include 1 location; add \$85(T) set up fee. F.O.B: AR. Prices subject to change without notice. Each order is custom and may run, ship & bill +/- 10% to allow for variance. Production time: 10-15 working days after proof approval. \$250 minimum order.

## jr. RESISTANCE BANDS

The new Jr. Size Resistance Band offers the same high-quality digital imprint of photo-quality images!

However, this smaller size is great for children and senior adults, because of the decreased resistance.

#### **GREAT FOR:**

- Physical Therapy
- Sports & Fitness
- Health & Wellness







### 6T - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length x Width	100	250	500	1000	2500	5000	Available colors	Imprint Area
8D200	3' x 2.5"	5.51	5.30	4.62	4.01	3.49	3.17	All Colors	34" x 2"

Custom sizes and colors available. Call for pricing.

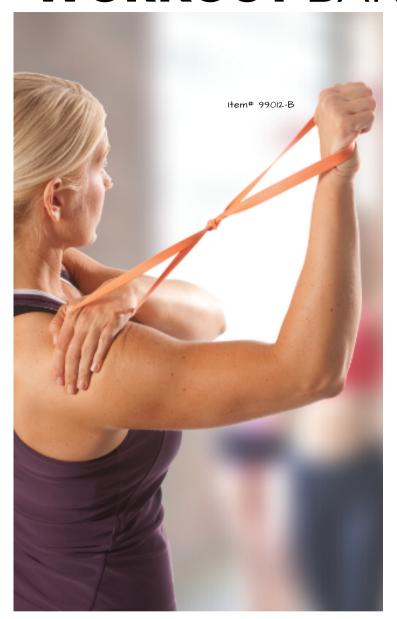
1 per poly-bag with 10 Minute workout insert, add 1.42T.

1 per poly-bag with 10 Minute workout insert + stock header, add 1.75T



Resistance Bands are not toys. Keep Out of Reach of Children. Discard if band develops small tears or holes. Consult a physician before beginning any fitness program. Avoid exercises where the band could snap towards head and face. Imprinting Prices Include 1 location; add \$85(T) set up fee. F.O.B: AR. Prices subject to change without notice. Each order is custom and may run, ship & bill +/- 10% to allow for variance. Production time: 10-15 working days after proof approval.\$250 minimum order.

### **WORKOUT BANDS**





### **FLEX YOUR MESSAGE AND YOUR MUSCLE**

Our Work-Out Bands™ are the best way to promote your message and a healthy lifestyle. This portable product allows you to fit toning, strengthening and stretching exercises into your daily routine and travel.



#### **INSTRUCTIONAL VIDEOS AND EXERCISES AVAILABLE.**

6R - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length x Width	Resistance	250	500	1000	2500	5000	10000	Available colors	Imprint Area
99011	14" × 5/8"	7 lb.	3.20	2.56	2.05	1.64	1.36	1.14	All Colors	3 3/4" x 3/8"
99012-A	20" × 5/8"	7 lb.	4.60	3.67	2.95	2.35	1.96	1.64		3 3/4" × 3/8"
99012-B	20" × 3/4"	9 lb.	4.94	3.95	3.16	2.53	2.11	1.76		3 3/4" × 1/2"
99012-C	20"×1"	11 lb.	6.04	4.83	3.86	3.09	2.57	2.15		3 3/4" x .70"

1 per poly-bag with 10 Minute workout insert, add .92R.

1 per poly-bag with 10 Minute workout insert + stock header, add 1.48R

Available Colors: 99011



Available Colors: 99012 A-C



Workout Bands™ are not toys. Keep Out of Reach of Children. Discard if band develops small tears or holes. Consult a physician before beginning any fitness program. Avoid exercises where the band could snap towards head and face. Imprinting Prices Include 1 location; add \$85(R) set up fee. F.O.B: AR. Prices subject to change without notice. Each order is custom and may run, ship & bill +/- 10% to allow for variance. Production time: 10-15 working days after proof approval. \$250 minimum

### **GOLF RESISTANCE WARM-UP**

with Work-Out Bands™







SWING SIMULATOR

#### **EXCERPT FROM:**

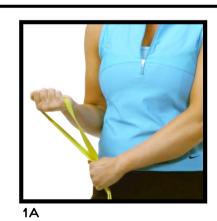
### **IE 10 MINUTE WORKOUT**

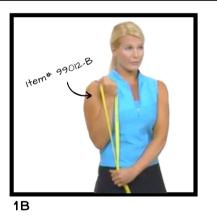
with Work-Out Bands™

#### SINGLE BICEP CURL

Grab the band with a fist grip in one hand, and take it across the body to the opposite side hip (1a). Slide other hand through the band loop and make a fist grip. Keep your elbow stationary, and curl your arm up and down (1b). For more resistance, hold band close to the knot. For less resistance, hold band further from the knot. Repeat other side.

Reps: 12 to 18 per side Targets: Front of Arm

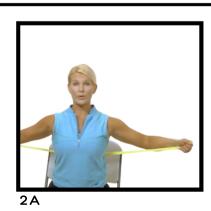




CHEST FLY

Take the band around the back, underneath the armpits. Make a fist with each hand through each band loop (2a). Bring arms forward like you are giving someone a hug, but you don't really want to touch them (2b). Keep elbows at a fixed bend the entire time. When you bring arms back, stop when elbows are equal to the sides of your shoulders.

Reps: 15 to 20 Targets: Entire Upper Body





### SILICONE RESISTANCE BANDS





### STRENGTHEN AND TONE YOUR HIP AND LEG MUSCLES

A resistance band is one of the most inexpensive, convenient pieces of workout equipment you can own. While there are a million ways to use resistance bands, they're especially great for the glutes. These Silicone Resistance Bands fit comfortably around the upper and lower legs and allow users to work the hip and leg muscles. Imprint these bands for a promotional item that is sure to get noticed! Custom colors and custom imprint available.

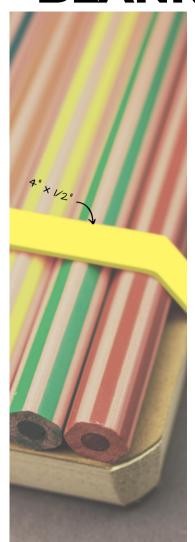
Mix and match to create your own Silicone Resistance Band **Trio Pack!** Available in 10, 15, 20, 30, and 40 lb. resistances.

5R - Priced per each/Packaged: 50/poly bag

Item	Dimensions Flat Length × Width	500	1000	2500	5000	10000	Available colors
12" Silicone Resistance Band	12" × 2"	Call fo	r Pricing				Choice of PMS color

Each order is custom and matched PMS coated color (+/- 1 shade). Price includes 1 artwork, 1 location imprint; add \$85 (R) set-up fee. Freight to 1 address in the continental US. Production time: Normally 8-15 working days after proof approval - dependent upon quantity and specifications of the artwork. Custom sizes are available in minimums of 2500, however, mold fees will apply. Pre-production samples are available for standard sizes for cost of set-up \$25 + freight, approximately another \$40.\$250 minimum order.

### **BLANK BANDS**







### SOMETIMES ALL YOU NEED IS A BLANK BAND!

Blank Bands can be useful in a variety of ways. Whether you're looking for an efficient way to color-code clothing by size, or you need a better way to bundle your promotional items, these Blank Bands are great to have on hand.

#### Great for:

- ear loops on face masks
- bundling promo items
- gift sets



### 5R - Priced per each/Packaged: Bulk Pack

Dimensions Flat Length x Width	500	1000	2500	5000	10000	Available Colors
3" × 5/8"	0.37	0.18	0.17	0.17	0.13	
3 1/2" × 1/2"	0.37	0.18	0.15	0.15	0.12	All Colors
3 1/2" × 3/8"	0.37	0.18	0.11	0.11	0.11	All Colors
3 1/2" × 5/8"	0.37	0.20	0.20	0.20	0.16	All Colors
4" × 1/2"	0.37	0.18	0.18	0.18	0.15	
5" × 1/2"	0.37	0.28	0.28	0.23	0.18	
7" × 5/8"	0.55	0.55	0.44	0.35	0.35	

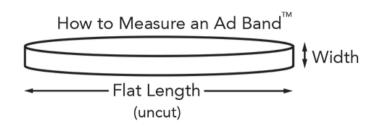
Custom sizes and colors available. Call for pricing.

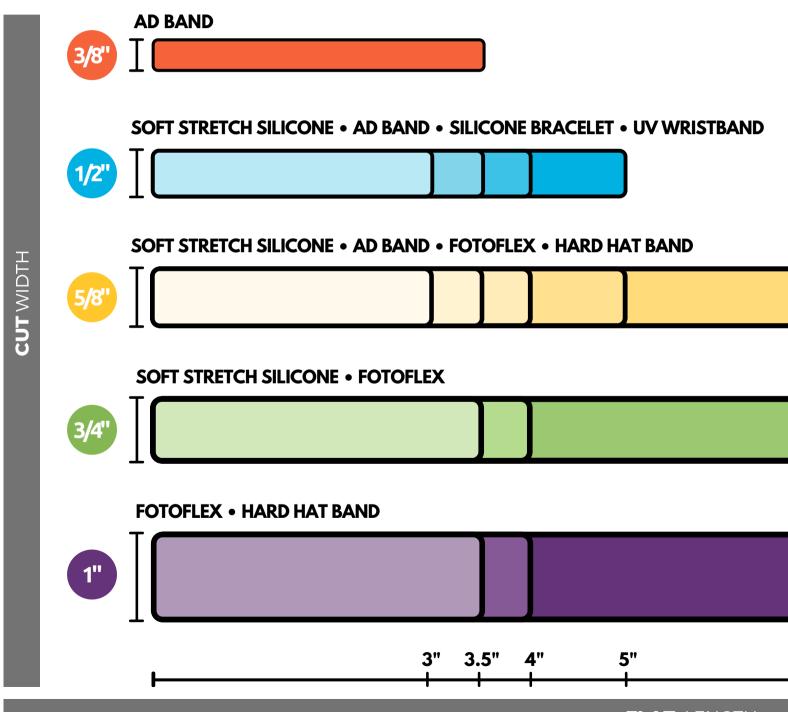


F.O.B: AR Production Time: 7-10 working days. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **SIZE CHART:** STANDARD ITEMS

Sometimes it's hard to know exactly what size would work best for your application. Use this handy chart to find out. If the size you need is not displayed, don't worry! We offer custom sizes in addition to these standard sizes.





### **IMPRINT AREAS** & SIZE VARIANCE

Flat Length	Imprint Length	Variance* +/-		
1.125"	0.75"	0.625"		
1.5"	1"	0.125"		
2"	1.5"	0.125"		
2.5"	1.875"	0.25"		
3"	2.375"	0.25"		
3.5"	3"	0.25"		
4	3.5"	0.25"		
4.5"	4"	0.25"		
5"	4.5"	0.375"		
5.5"	5"	0.375"		
6"	5.5"	0.375"		
6.5"	6"	0.375"		
7"	6.38"	0.5"		
7.5"	6.5"	0.5"		
8"	7"	0.5"		
8.5"	7.5"	0.5"		
9"	8"	0.5"		
9.5"	8.5"	0.5"		
10"	9"	0.5"		

Cut Width	Max Character Height	Variance* +/-
0.375"	0.20"	0.0625"
0.50"	0.25"	0.0625"
0.625"	0.375"	0.0625"
0.75"	0.50"	0.0625"
1"	0.70"	0.125"
1.25"	0.95"	0.125"
1.375"	1.07"	0.125"
1.5"	1.15"	0.125"

<sup>\*</sup>Due to our production process, the flat length and cut width of band sizes may vary slightly.

#### **WORKOUT BANDS**

Imprint area is per each loop

Item #	Imprint Area
99011	3.75" L x 0.375" W
99012-A	3.75" L x 0.375" W
99012-B	3.75" L x 0.50" W
99012-C	3.75" L x 0.70" W

Note: Imprint areas listed are strictly approximate guidelines. The actual imprint area will be determined by the artwork submitted.



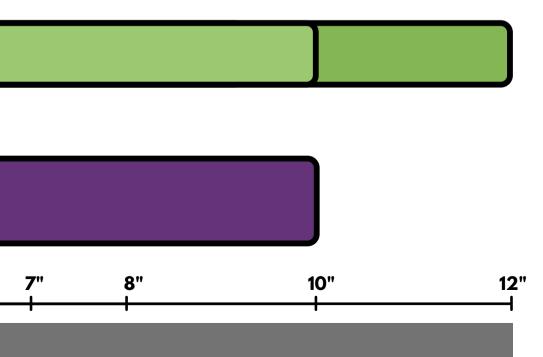
## **NOT PICTURED**

12" - 36" ITEMS:

- RESISTANCE BAND 42"
- JR. RESISTANCE BAND 36"
- WORKOUT BANDS 14" -20"
- SILICONE RESISTANCE **BANDS**

12"

 BANDVERTISING 18"

















## **AD**BANDS®



## REINFORCE YOUR BRAND

Ad Bands® were created in 1986 as the "Original Printed Rubber Band" and the multiple functions are endless. They can be used as an easy way to promote your message as hand-outs, wrist bands or on-pack/in-pack premiums.



### 5R - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length x Width	Fit	500	1000	2500	5000	10000	Available Colors
99004	3" × 5/8"	Child	0.67	0.42	0.31	0.27	0.22	
99035	3 1/2" × 1/2"		0.67	0.37	0.30	0.25	0.21	All Colors
99002	3 1/2" x 3/8"	Teen/Adult	0.67	0.33	0.20	0.19	0.15	All Colors
99003	3 1/2" × 5/8"	Teen/Adult	0.67	0.47	0.35	0.30	0.25	All Colors
99045	4" × 1/2"	Large Adult	0.67	0.44	0.31	0.26	0.22	
99005	5" × 1/2"		0.67	0.52	0.41	0.35	0.30	
99007	7" × 5/8"		0.91	0.72	0.57	0.48	0.41	

Custom sizes and colors available. Call for pricing. Imprint Area: See page 21



Imprinting: Prices include 1 standard ink color imprint in 1 location; add \$85(R) set-up fee. F.O.B: AR Production Time: 7-10 working days after art approval. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### RD HAT BANI



### **PROMOTE SAFETY** IN THE WORKPLACE!

Promote safety in the workplace with visual safety messages displayed on your hard hat.

These bands can be used around clipboards, safety manuals or to secure items to hard hats.



### 5R - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length x Width	500	1000	2500	5000	10000	Imprint Area
99009	10" x 5/8"	1.23	0.99	0.79	0.72	0.55	3.75" × 0.70"
99010	10"×1"	2.30	1.83	1.47	1.22	1.06	3.75" x 0.375"

#### Available Colors:



Imprinting prices include: 1 standard ink color imprint, 1 location; add \$85(R) set-up fee. F.O.B.: AR Production Time: 7 - 10 working days after art approval. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

## FOTOFLEX<sup>TM</sup> WRISTBAN

FotoFlex<sup>™</sup> is the world's first stretchable wristband that uses four-color imprinting of digital graphics, allowing you to turn your rubber wristband into a mini-billboard for maximum promotional effect.





#### 6R - Priced per each/Packaged: Bulk Pack

Item#	Dimensions Flat Length × Width	250	500	1000	2500	5000	10000	Available Colors
8D001	3 1/2" × 5/8"	1.33	0.67	0.50	0.42	0.35	0.32	All Colors
8D002	3 1/2" × 3/4"	1.33	0.74	0.59	0.48	0.43	0.37	All Colors
8D003	3 1/2" × 1"	1.33	0.90	0.78	0.64	0.57	0.48	All Colors
8D007	4" × 5/8"	1.33	0.67	0.51	0.42	0.37	0.32	
8D008	4" × 3/4"	1.33	0.77	0.61	0.50	0.44	0.39	
8D009	4"×1"	1.33	0.93	0.81	0.66	0.57	0.50	

Imprint Area: See page 21

Indicates Most Popular Size Off Black White

Imprinting: Prices include 1 standard ink color imprint in 1 location; add \$85(R) set-up fee. F.O.B: AR Production Time: 7-10 working days after art approval. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### FOOD PACKAGING BANDS



## GET A CORNER ON YOUR TO-GO BOXES

These uniquely designed bands are made from one continuous piece of rubber that easily stretches from 8.5 to 24 inches.

The innovative design of our Food Packaging Bands, allow the band to fasten over all four corners of the object you are securing, keeping it in one neat bundle.



### 6R - Priced per each/Packaged: Bulk Pack

Dimensions Flat Length x Width	250	500	1000	2500	5000	10000	Available Colors
8 1/2" x 5/8"	1.25	1.01	0.81	0.64	0.53	0.46	Off White Black Red 200 Blue 2745 Purple 2745 Cyan 212

Imprinting: Prices include 1 standard ink color, random wallpaper type pattern\* imprint only; add \$85(R) set-up fee. \*Art must be created as a full-page; 9" x 11" random pattern. F.O.B: AR Production Time: 15 working days after art approval. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **GIFT PACKAGING BANDS**



## GET TWO RUBBER BANDS IN ONE

These uniquely designed bands are made from one continuous piece of rubber that easily stretches from 8.5 to 24 inches. These heavy duty rubber bands with 4 way stretch can be used to bundle odd shaped items together.



#### 6R - Priced per each/Packaged: Bulk Pack

Dimensions Flat Length x Width	250	500	1000	2500	5000	10000	Available Colors
8 1/2" x 3/4"	1.65	1.32	1.06	0.84	0.70	0.62	Off White Black Red 200 300 2745 2745 Cyan

Imprinting: Prices include 1 standard ink color, random wallpaper type pattern\* imprint only; add \$85(R) set-up fee. \*Art must be created as a full-page; 9" x 11" random pattern. F.O.B: AR Production Time: 15 working days after art approval. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **SOFT STRETCH**SILICONE BANDS







## **GREAT FOR DELICATE APPLICATIONS!**

Soft Stretch Silicone bands add a sleek and professional look to your promotional presentation.

Available in custom sizes!

- Use for delicate applications where holding tension may be a concern
- Create custom sets
- Advertise, promote, and bundle

5R - Priced per each/Packaged: 50 or 100 per poly bag

	•	9		· · ·	9		
Item#	Dimensions Flat Length x Width	500	1000	2500	5000	10000	Available colors
88822	2 1/2" × 1/2"	0.52	0.39	0.32	0.27	0.24	Choice of PMS color (+/- one shade)
88842	3 1/2" × 1/2"	0.56	0.47	0.39	0.33	0.29	Choice of PMS color (+/- one shade)
88852	4" × 1/2"	0.60	0.50	0.41	0.34	0.31	Choice of PMS color (+/- one shade)
88872	5" × 1/2"	0.71	0.55	0.48	0.38	0.35	Choice of PMS color (+/- one shade)
89062	6" x 5/8"	0.97	0.81	0.67	0.57	0.52	Choice of PMS color (+/- one shade)
89356	7" × 5/8"	1.00	0.86	0.72	0.59	0.56	Choice of PMS color (+/- one shade)
89742	8" x 5/8"	1.10	0.88	0.74	0.68	0.62	Choice of PMS color (+/- one shade)
89912	10"×3/4"	1.45	1.14	1.00	0.94	0.88	Choice of PMS color
89952	12" x 3/4"	1.58	1.17	1.14	1.06	1.00	Choice of PMS color

Prices subject to change without notice

Imprinting: Prices include 1 standard ink color imprint in 1 location; add \$85(R) set-up fee. Freight included to one address in the continental US. Production Time: 10-15 working days after art approval. Prices are based on all bands being the same art and no size assorting. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **SILICONE BRACELETS**





## MAKE A POWERFUL STATEMENT

Make a powerful statement with silicone bracelets. They come in adult and child sizes and are available in a variety of branding options: imprinted, debossed, embossed and debossed with color fill.

A great way to promote any special event with a fun and fashionable bracelet. Custom silicone bracelets have seen a surge in popularity just over the past few years. Schools and other organizations have discovered they're a great way to raise money - quickly. They're economical to buy, and the more you buy, the lower the price per bracelet. Furthermore, they're easy to sell, because people like to contribute – and show they're contributing – to a worthy cause.

5R - Priced per each/Packaged: 100 per poly bag Size Options: (Child) 3 1/2" x 1/2" and (Adult) 4" x 1/2"

Item#	500	1000	2500	5000	10000	Available colors
115,1111	000	1000	2000	0000	20000	, ,,,a,,,a,,,,,,,,,,,,,,,,,,,,,,,,,,,,
GCS1 - Debossed/Embossed						Choice of PMS color
GCS2 - Imprinted (one side)		Pl:	Choice of PMS color			
GCS3 - Debossed with Color Fill		Cu	rrent Pric	9		Choice of PMS color

Imprinting: Prices include 1 standard ink color with wrap around imprint. Additional Fees: Glow in the Dark, UV and additional inks. Please call for quote.
Freight included to one address in the continental US. Production Time: 10-15 working days after art approval. Transit Time: 3-5 business days. Prices are based on all bands being the same art and no size assorting. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **BANDVERTISING**

### LEAVE A HUGE IMPRESSION WITH BANDVERTISING!

These silicone bands offer a HUGE imprint area to promote your brand or message. Made using high-quality silicone, they slip on easily and keep a firm hold around beach chairs, theatre seats, stadium chairs, and so much more! Not only are they a unique way to advertise, but they can also be used to secure personal items like beach towels or blankets. Bandvertising Silicone Bands are a handy promo item that's sure to be used time-and-again!



### 6R - Priced per each/Packaged: 50/poly bag

Item	Dimensions Flat Length x Width	250	500	1000	2500	5000	10000	Available colors
1 Color Imprint	18" x 2.5"	8.48	7.52	6.88	6.61	6.34	6.11	Choice of PMS color
1 Color - 2 Locations	18" × 2.5"	8.62	7.66	7.01	6.75	6.48	6.25	Choice of PMS color
Wrap Imprint	18" × 2.5"	8.76	7.79	7.15	6.89	6.62	6.39	Choice of PMS color

Imprinting: Prices include 1 standard ink color with wrap around imprint; add \$85(R) set-up fee. Please call for quote. Freight included to one address in the continental US. Production Time: 10-15 working days after art approval. Transit Time: 3-5 business days. Prices are based on all bands being the same art and no size assorting. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### **UV** WRISTBANDS

### **STAY SAFE IN THE SUN**

More than 120,000 Americans are diagnosed with melanoma each year. Stay safe in the sun with UV Wristbands. Wear this wristband out in the sun, and it quickly changes color as a reminder that you are exposed to strong UV rays. Made of UV sensitive silicone, you can wear it on the beach or in the pool. The color change effect will last for many months.



5R - Priced per each/Packaged: 100 per poly bag

Size Options: (Child) 3 1/2" x 1/2" and (Adult) 4" x 1/2"

	, ,					
Item#	500	1000	2500	5000	10000	
GCUV1 - UV Debossed/Embossed	1.41	1.12	0.76	0.63	0.54	
GCUV2 - Imprinted (one side)	1.16	0.99	0.71	0.60	0.53	
GCUV3- Debossed with Color Fill	1.46	1.17	0.82	0.68	0.60	

**Band Color** 

Available UV Color Changing Options





Imprinting: Prices include 1 standard ink color with wrap around imprint. Additional Fees: Glow in the Dark, UV and additional inks. Please call for quote.
Freight included to one address in the continental US. Production Time: 10-15 working days after art approval. Transit Time: 3-5 business days. Prices are based on all bands being the same art and no size assorting. Prices subject to change without notice. Each order is custom and may run, ship, and bill +/- 10% to allow for manufacturing variance. \$250 minimum order.

### PURCHASING & SHIPPING SPECIFICATIONS

#### **ORDERS**

All bands are custom made. When placing an order, please specify all necessary details, including quantity, colors, size, and style. Make sure to clearly state the latest permissible in-hand date. All orders are subject to a \$250 minimum order requirement.

### REQUIRED DOCUMENTS FOR NEW ACCOUNTS:

A copy of your company's state resale certificate, W-9, name, and email address of billing contact.

#### **PAPER PROOF:**

Will be faxed within 24 hours after receipt of P.O. Order will not be released into production until signed proof approval is returned. This applies to new and repeat orders.

#### STANDARD PRODUCTION TIME:

For orders up to 25,000 pieces, standard production time is 5-10 working days after final art approval. This time is subject to change dependent upon product, specifications, and current workload.

#### RUSH SERVICE:

A rush charge may apply on orders outside normal production time. Call for rush service availability and quote.

#### **OVER / UNDER RUNS:**

Unless otherwise agreed to before order ships, order quantities may be filled plus or minus 10% with invoice billed at actual quantity shipped.

#### **CANCELLATIONS:**

Charges will be billed for any order which is cancelled after production has begun and will include all charges incurred up to time of cancellation.

#### **RETURNS AND CLAIMS:**

Custom merchandise is non-refundable. Returns and claims cannot be accepted without authorization. Claims due to manufacturers error must be made within 30 days afterproduct ships.

#### **METHODS OF PAYMENT:**

First time orders are prepaid. TERMS - Net 30 days with approved credit (U.S. and Canada only). Allow three days for credit application review and approval. Orders cannot be processed without an approved method of payment determined. Catalog prices subject to change without notice. CREDIT CARDS - MasterCard, Visa, American Express or Discover. WIRE TRANSFER - Required for all orders outside of U.S. and Canada. Call for instructions.

#### **METHODS OF SHIPPING:**

UPS, FedEx, or common carrier unless otherwise specified. If you prefer to use your own courier, please provide your shipper account number. Every effort will be made to ship on the required date and by the means specified. However, we reserve the right to ship by whatever means available to deliver order by date shown on the purchase order. First consideration is given to speed and reliability, not cost.

#### SHIPPING AND HANDLING CHARGES:

Drop shipment fees apply for multiple ship to addresses. Please call for current price.

### PRODUCT SAMPLES AND CATALOG REQUESTS:

Requests for generic imprinted samples will be filled from our available shelf stock. There is no charge for these samples or catalogs. Your request will be shipped via U.S. mail. You may provide a UPS or Fed-Ex shipper account number for faster delivery.

### PRE-PRODUCTION SAMPLE ORDERS:

Cost and time vary by product. Please call for quotes.

### **ARTWORK SPECIFICATIONS**

## ACCEPTABLE ART FOR ALL PRODUCTS EXCLUDING FOTOFLEX WRISTBANDS:

The computer used in our Graphic Department is Macintosh. Macintosh programs used by the Print Department:

- Adobe Photoshop CC 21.1
- Adobe Illustrator CC 24.0.3

Our first preference is an Illustrator EPS file with text converted to outlines.

Artwork can be placed on our FTP site or sent on a disk, if files are larger than 5 MB. Word documents, faxed artwork, publisher files or art pulled from a website cannot be accepted – a quality print begins with quality artwork.

#### Customer Logos:

The manufacturer is not responsible for any reproduction of unauthorized, trademarked or copyrighted logos. Any damages incurred as a result of unauthorized use will be the responsibility of the party supplying artwork.

#### **TECHNICAL SPECIFICATIONS**

Rubber is a natural product. Therefore, slight variations in color and texture are to be expected and are not considered to be a defect. Rubber tends to stretch to some degree during the printing and cutting process, therefore, not all imprints will be perfectly centered.

### FOTOFLEX AND RESISTOR STRIP ARTWORK:

Digital artwork produced in CMYK colors

#### ART SPECIFICATIONS

- Acceptable File Formats: Vector EPS & PDF
- All fonts used in the design submitted must be converted to outlines/curves or rasterized.
- Native and placed art files must be CMYK.
- All images should be saved with resolution no less than 360 dpi.
- All placed images need to be embedded in the native file and sent as additional files.
- All placed images need to be 100% of imprint size.
- All black text, line art, and images must be set to 100% K to avoid CMYK trapping.

#### **TEXT**

- Serif Text 7 point or larger
- SanSerif Text 6 point or larger
- If 5 pt. or smaller text is required, text should be created from a single process color: C,M,Y, or K

#### LINE WEIGHTS

Line weight minimum:

- 1 pt. positive line art
- 2 pt. for reverse out

#### Unacceptable Art:

Non-digital art that cannot be scanned because of low resolution, such as business cards, photocopies, faxes, or printed materials. Low-resolution digital images pulled off the internet or customer web site are also unacceptable.







### **DISTRIBUTED BY:**









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